



MOHAMMED MUNEEERUDHEEN

DIGITAL MARKETING EXECUTIVE

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PROFILE

Digital Marketing Professional with over 6 Months of experience in digital marketing, campaign execution, social media management, and lead generation. Experienced in managing paid campaigns, developing content strategies, executing email and WhatsApp marketing, and supporting SEO initiatives. Skilled in improving brand visibility, customer engagement, and online presence through practical marketing strategies. Passionate about continuous learning and adapting to the latest digital marketing trends.

SKILLS & EXPERTISE

- Digital Marketing Strategy
- Search Engine Optimization (SEO)
- Lead generation
- Social Media Marketing
- Google Ads (Search, Display, YouTube)
- Adobe Photoshop
- Content Marketing
- Data Analytics and Reporting
- Basic HTML/CSS
- Illustrator
- Google Business Listing
- Social Media Poster Design
- Wordpress SEO
- Ai Tools
- Domain & Web Hosting
- Outlook Configuration
- LinkedIn & Insta Ads
- Local SEO

EXPERIENCE

DIGITAL MARKETING EXECUTIVE

@ Metahash Digital Media LLP, Kaloore Kochi

MARCH 2026 - AUGUST 2026 | KALOORE KOCHI

- » Developing Digital Marketing Strategies, Market Research & Analysis: Conduct market research to understand target audiences, their behavior, and preferences. Analyze competitors' strategies.
- » Assisted in website development, website content management, layout updates, landing page creation, and basic website optimization. Conducted keyword research using SEO tools to identify relevant, high-volume, and competitive keywords for website optimization.
- » Implemented on-page SEO strategies, including title tags, meta descriptions, header tags, URL optimization, image optimization, and internal linking. Performed off-page SEO activities such as backlink building, directory submissions, guest posting, and link-building campaigns.
- » Managed Social Media Marketing (SMM) activities across platforms such as Facebook, Instagram, LinkedIn, and other relevant channels. Developed and scheduled social media content to improve brand awareness, audience engagement, reach, and online visibility.
- » Assisted in lead-generation campaigns through organic SEO, social media, Google Ads, and other digital marketing channels. Planned and executed social media campaigns, promotional activities, seasonal campaigns, and brand awareness initiatives.
- » Assisted in website development, website content management, layout updates, landing page creation, and basic website optimization. Conducted keyword research using SEO tools to identify relevant, high-volume, and competitive keywords for website optimization.

EXPERIENCE

2023 - 2025 JAMIA ARIFIYA NOORIYA COLLEGE (Hyderabad)

I have 2 years of teaching experience in English and Arabic
@Jamia Arifiya Nooriya College,bandalaguda Hyderabad.

Achievements & Additional Skills

Karate (orange belt) under Jamal Mash, Founder of IDK Martial Arts, Pattambi,
Kalaripayattu (Kalari) under Rashid Mash, Koppam.,
Yoga under Mohammed Ali Mash, Founder of ISK Martial Arts (Malappuram Yoga Champion 2017)
Singer – Malappuram Champion, 1st Rank SAHITHYOLSAV (2024)

EDUCATIONAL QUALIFICATIONS

BA ARABIC | YEAR 2022
@Baqiyath Swalihath Velloor Under Moulana AZAD University (HYD)

BA SOCIOLOGY | YEAR 2019
@ University of Calicut

HIGHER SECONDARY | YEAR 2017
@ G H S S kunnakkav , Malappuram

SECONDARY SCHOOL LEAVING CERTIFICATE (SSLC)
@ SMMHS HIGH school Rayirimangalam Tanur,Malappuram

TECHNICAL QUALIFICATIONS
ADVANCED DIGITAL MARKETING TRAINING | MAR 2026
@ Metahash Digital Media LLP, Kaloor, Kochi I Kerala India

SOFTWARE SKILLS



LANGUAGES



REFERENCE

SALEESH S N
Director, Metahash Digital Media LLP
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PERSONAL DETAILS

Nationality : Indian
Date Of Birth : 05/01/1999
Passport Number : T3134906
Expiry Date : 20/01/2029
Marital Status : Single
Interest : Travelling
Hobbies : Singing

DECLARATION

I here by declare my unwavering commitment to upholding the values of integrity, ethics, and confidentiality in all aspects of my professional life.

Place: Kochi
Date:

MOHAMMED MUNEERUDHEEN